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HENRY BAKER COLLEGE MELUKAVU

DEPARTMENT OF COMMERCE

ACADEMIC YEAR

2023-24

FROM DARKNESS INTO MARVELLOUS LIGHT

Henry Baker College, Melukavu, a Christian, Minority, Co-Educational, Government-aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala, Accredited by NAAC with 'A' Grade and An ISO 9001:2015 certified Institution.

**POSTGRADUATE DEPARTMENT OF COMMERCE
HENRY BAKER COLLEGE, MELUKAVU**

ANNUAL REPORT 2023-24

1. WORKSHOP ON BIBLIOMETRIC ANALYSIS

Date: 3rd October 2023

Venue: A/C Auditorium

Number of Participants -24

The Department of Commerce organized a comprehensive workshop on Bibliometric Analysis, led by Dr. Aparna Merin Mathew, a distinguished scholar and Assistant Professor of Commerce at All Saints' College. The workshop aimed to provide students and faculty members with an in-depth understanding of bibliometric analysis, a statistical method used to analyze and quantify the plethora of publications in a given field.

The workshop commenced with a presidential address delivered by the Principal of our college. The Principal emphasized the importance of such workshops in enhancing the research capabilities of students and faculty members.

Dr. Aparna Marin Mathew, who has a rich academic background with a Doctorate in Commerce, specializing in Risk Management in the Agriculture Sector. She emphasized the importance of this tool in understanding research trends, evaluating research productivity, and identifying potential research collaborators and journals. The workshop included interactive sessions where Dr. Aparna Marin Mathew demonstrated the use of various bibliometric tools and software. She also discussed the practical aspects of bibliometric analysis, including data collection from databases like Scopus and Web of Science, and the use of algorithms and quantitative techniques for data analysis. The workshop concluded with a Q&A session, providing an opportunity for participants to clarify their doubts and discuss specific scenarios related to their research areas. The participants found the workshop to be highly informative and beneficial, equipping them with the necessary skills to conduct bibliometric analysis in their respective fields. The Department of Commerce is grateful to Dr. Aparna Merin Mathew (our alumni) for her invaluable contribution and looks forward to organizing more such enlightening workshops in the future.



2. COMMERCE ASSOCIATION- INAUGURATION

Date : 8th December 2023.

Venue: College Auditorium

Number of Participants: 72



The Commerce Association is a vital part of the Commerce Department, enhancing students' analytical and decision-making skills through commerce-oriented events. It bridges theoretical knowledge with practical application, fostering team spirit, leadership, entrepreneurial, and organizing skills. The association prepares students for job opportunities and promotes self-employment, contributing to a robust academic community and well-rounded professionals..

The inauguration ceremony commenced with an opening address by Dr. Gireesh Kumar G.S, Principal Henry Baker College, Melukavu. He emphasized the importance of extracurricular activities in complementing academic learning and enhancing students' overall development.

The formation of the Commerce Association was highlighted as a pivotal moment in strengthening the department's commitment to providing holistic education to its students.



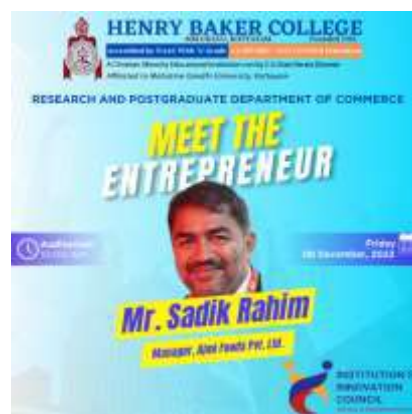
The inauguration of the Commerce Association was graced by Mr. Sadik Rahim, Manager of AJMI FOODS, a distinguished professional in the field of commerce. His speech was a profound exploration of the evolving landscape of commerce in the contemporary world. He emphasised the crucial role students play in adapting to these changes and the importance of initiatives like the Commerce Association. According to Mr. Rahim, such initiatives are significant in bridging the gap between theoretical knowledge and practical application, thereby equipping students with the necessary skills to navigate the dynamic world of commerce. His insights underscored the value of the Commerce Association in fostering academic excellence and preparing students for their professional journey. The inauguration of the Commerce Association marked a significant milestone in the Commerce Department's journey towards academic excellence and student empowerment. It served as a testament to the department's commitment to nurturing well-rounded professionals equipped to thrive in the dynamic world of commerce.

3. MEET THE ENTREPRENEUR

Date : 8th December 2023

Venue: College Auditorium

Number of Participants: 72



The Department of Commerce organized a dynamic and engaging program titled “Meet the Entrepreneur” with the aim of providing students with valuable insights into entrepreneurship and inspiring them to explore entrepreneurial ventures. The program was designed to bridge the gap between academia and the practical aspects of entrepreneurship, offering students a platform to interact with successful entrepreneurs and gain firsthand knowledge about the entrepreneurial journey.

Interactive sessions were conducted wherein Mr. Sadik Rahim, Manager of Ajmi Foods, shared his entrepreneurial journey in detail. These sessions allowed students to gain deeper insights into the various stages of entrepreneurship, from conceptualization to execution, and to understand the real-world challenges and opportunities associated with starting and running a business.

During the Q&A sessions, students were given the opportunity to engage directly with the entrepreneur. They enthusiastically posed questions about specific business scenarios, industry trends, and practical aspects of entrepreneurship, receiving insightful answers and practical advice. The “Meet the Entrepreneur” program organized by the Department of Commerce was a resounding success. It provided students with an enriching and inspiring experience that ignited their entrepreneurial spirit and expanded their horizons. By bringing together successful entrepreneurs and aspiring students, the program not only imparted valuable knowledge and insights but also fostered a culture of entrepreneurship within the department.



4. MERAKI ART EXHIBITION - DEPARTMENT OF COMMERCE

Date: December 8, 2023

The Department of Commerce celebrated the artistic talents and creativity of its students by organizing an art exhibition titled “MERAKI”. This event provided a platform for students to express themselves artistically and to explore their creative potential beyond the realms of commerce. The department aimed to foster a culture of creativity, self-expression, and appreciation for the arts among its students and the broader academic community through this exhibition.

The exhibition featured a diverse range of drawings, encompassing various themes, styles, and techniques. Students exhibited drawings depicting landscapes, portraits, abstract compositions, still life, and imaginative creations, showcasing their versatility and artistic flair.

The “MERAKI” art exhibition by the students of the Department of Commerce was a testament to the department’s commitment to nurturing holistic development and fostering a culture of creativity and self-expression among its students. Through their artwork, students showcased not only their artistic talent but also their ability to think critically, communicate ideas, and express emotions. This event highlighted the department’s dedication to providing a comprehensive educational experience that extends beyond traditional commerce studies.



5. WORKSHOP ON SOFTWARE ZOHO

Date-19.01.2024

No. of Participants-47

Department Of Commerce in association with FINPROV organized a comprehensive workshop focused on ZOHO applications. The workshop aimed to equip students with practical skills and knowledge essential for leveraging software tools effectively in the context of small businesses, freelancing, and entrepreneurial ventures. By providing hands-on training and guidance, the workshop sought to empower students to harness the power of software to enhance productivity, streamline operations, and facilitate business growth.

The workshop began with an introduction to the concept of ZOHO software and its significance in modern business environments. Participants gained an understanding of the types of software commonly used in small office and home office settings, including productivity suites, accounting software, project management tools, and communication platforms.

The workshop featured hands-on training sessions wherein students had the opportunity to explore and experiment with various ZOHO software applications. Experienced instructors guided participants through the functionalities and features of popular software tools, demonstrating practical applications and best practices for usage.

The Software ZOHO workshop provided students of the Commerce Department with valuable insights and practical skills essential for navigating the digital landscape of modern businesses. By equipping participants with knowledge about ZOHO software applications and hands-on experience with popular tools, the workshop empowered students to become proficient users of technology and effective contributors to small office and home office environments.



6. Higher Education Opportunities Abroad' Talk show in association With Santa Monica Thodupuzha

Date: 19/02/2024

Venue: Seminar Hall

Number of Participants: 64

The Department of Commerce organized an informative talk on 'Higher Education Opportunities Abroad', delivered by representatives from Santa Monica, Thodupuzha. Santa Monica is a renowned overseas education facilitator, known for its end-to-end global education services.

The talk aimed to provide students with valuable insights into the opportunities for higher education in various countries. The speakers discussed the benefits of studying abroad, including exposure to diverse cultures, access to high-quality education, and the potential for better career prospects. The representatives from Santa Monica highlighted the various services they offer, such as international education counseling, admission assistance, visa assistance, and scholarship guidance. The speakers emphasized the importance of choosing the right course and the right institution for overseas education. They also discussed the application process, eligibility criteria, and the financial aspects of studying abroad.

The talk concluded with an interactive Q&A session, where students had the opportunity to clarify their doubts and gain more personalized advice on their higher education plans.

The talk on 'Higher Education Opportunities Abroad' was a resounding success, providing students with a comprehensive understanding of the prospects for overseas education. The Department of Commerce appreciates the valuable contribution of Santa Monica, Thodupuzha, and looks forward to more such informative sessions in the future

7. Think Beyond the Expectations

Organized by: Department of Commerce in Association with EDClub and IIC HBC

Location: CMS Higher Secondary School, Melukavu

Date: 8 January 2024

Number of Participants: 46

Entrepreneurship Development Club, organized a comprehensive workshop on entrepreneurship at CMS Higher Secondary School, Melukavu. The workshop was designed to inspire and equip students with the necessary skills and knowledge to explore entrepreneurial ventures. The workshop was inaugurated by Dr. Gireesh Kumar G.S., the Principal of our college. His inaugural address emphasized the importance of entrepreneurship in today's dynamic business environment and the role of such workshops in fostering an entrepreneurial spirit among students. Mrs. Shimy Susy Paul, the Principal of CMS Higher Secondary School, Melukavu, felicitated the workshop, acknowledging the efforts of the organizers and the enthusiasm of the participants. The workshop featured a distinguished panel of speakers from Department of Commerce, including Shinu Thomas P, Dr. Santo Jose, Ashly Mereena Mathew, and Justin Jose. They shared their insights and experiences in the field of entrepreneurship, providing students with valuable perspectives on starting and managing a business. Interactive sessions were conducted, allowing students to engage directly with the speakers and gain a deeper understanding of the various aspects of entrepreneurship. The speakers shared their entrepreneurial journeys, discussed industry trends, and provided practical advice on overcoming challenges in the entrepreneurial journey. The workshop was a resounding success, with 46 students participating enthusiastically. It not only imparted valuable knowledge and insights but also ignited the entrepreneurial spirit among the students.

The Entrepreneurship Awareness Seminar served as a valuable platform for fostering entrepreneurial awareness, knowledge, and inspiration among participants. By equipping individuals with the necessary insights, skills, and support, the seminar aimed to catalyze the growth of a vibrant entrepreneurial ecosystem and contribute to

economic development and innovation. Moving forward, continued efforts in promoting entrepreneurship education and empowerment will be essential for nurturing the next generation of successful entrepreneurs.





8. Industrial Visit to MILMA

Date: 23-02-2024

Number of Participants -28

A group of students from Department of commerce visited Kerala Co-operative Milk Marketting Federation at Thiruvananthapuram. The Visit provided students with an opportunity to gain practical insights into the operations of a dairy processing and marketing operations and understand the principles of Co-operative management in action

The industrial visit to MILMA, Thiruvananthapuram, was an enriching and educational experience for students of the Commerce Department. It offered them valuable insights into the dairy industry, cooperative management principles, and practical aspects of business operations. As students returned from the visit, they carried with them a newfound appreciation for the dairy sector and its role in the socio-economic development of the region.



Student Achievements

1.. Student Teacher Award

Ms.Athmaja M.S. student First year B.Com Secured 3rd place in the best student teacher Award organized by Research committee Government College Trippunithura on 15 October 2023



2. Placement

- 1.Ajaykumar A,S got placement in Bharat Financial Inclusion Limited (Associate of Indusind Bank) as FAT
- 2.Jacob Mani ,Got placement at Muthoot Finance Limited as Audit Executive
- 3.Abhiram final Year B.Com Student got placement at Muthoot Finance Limited as Audit Executive